



*Amelia Island
Book Festival
Sponsorship
Package*

Photo courtesy of Jeremy Duguid Photography

A WARM WELCOME FROM OUR PRESIDENT, KELLY POWERS

Dear Potential Sponsor,

Together, we can impact literacy in our community. In becoming a sponsor of the Amelia Island Book Festival (AIBF), you can help change a life forever!

AIBF's mission is to promote lifelong learning for people of all ages within Northeast Florida. We nurture an appreciation for literacy by providing quality events featuring local and New York Times Best Selling authors, essay contests, scholarships and much more!

The Award-Winning Authors in Schools Program brings authors into every school in Nassau County to engage and inspire students from pre-kindergarten through high school. This 360-degree, impacPul learning experience is lauded by educators.

The Amelia Island Book Festival is celebrating 24 years! Here's what we've accomplished:

- Invested over \$2M in Northeast Florida Literacy
- Brought over 1500 authors and over 100 New York Times Best Selling authors to Amelia Island as part of the festival
- Distributed one book to every Nassau County student in recent years
- Reached over 200 annual student essay submissions
- Published 50 student essays each year
- Awarded annual College Scholarships

By investing in AIBF, you are investing in tomorrow's leaders today. This investment is creating a community of curious, well-read, educated, lifelong learners! We look forward to partnering with you to increase literacy and opportunity in Northeast Florida.

Please join us by sponsoring the Amelia Island Book Festival today!

Warm regards,



***CHANGING LIVES THROUGH EDUCATION,
SUPPORT AND PARTNERSHIP***

WHY SPONSOR?

“Academic, emotional and social issues abound for children who are poor readers. Children who are behind their peers in reading struggle with low self-esteem and feelings of inadequacy. Low achievement in reading is also the common denominator in school discipline, attendance and dropout problems, and juvenile crime.”

- The Children’s Reading Foundation

BENEFITS OF SPONSORSHIP

- Impact residents of Northeast Florida
- Develop opportunities that are real and life changing
- Increase opportunity for children and adults facing educational barriers
- Dare young minds to dream and achieve beyond what they thought possible
- Invest in future leaders
- Increase connection to your local community
- Help promote tourism and establish Amelia Island as a literary destination

AMELIA ISLAND BOOK FESTIVAL GOALS

Vision: We are dedicated to improving literacy skills in children and adults throughout Northeast Florida.

Mission: To enhance the overall life skills of Northeast Florida children and adults by generating a lifelong love of books through an appreciation of reading, writing, and authors.

”TODAY A READER, TOMORROW A LEADER”

- Margaret Fuller

ANNUAL FEATURE EVENTS

Award Winning Authors in Schools Program

World-renowned authors as well as local and regional authors bring their books and talents to Nassau County schools and students. We purchase and donate over 10,000 books to students and schools annually.

Celebrity Author Gala

A festive, fun evening with New York Times best selling authors. Event features celebrity authors reception, renowned live auction and much more!

Authors' Expo & Readers' Extravaganza

A celebratory free event featuring over 90 local, regional, and New York Times best-selling authors showcasing, autographing, selling their books and engaging readers in Breakout Sessions.

Scholarship & Short Story Writing Contests

An opportunity for Nassau County Middle and High School Students to earn creative writing awards, scholarships and to be published.

Celebrity Author Luncheon

Entertaining and informative luncheon with a celebrity author speaker.

Visit www.ameliaislandbookfestival.org to learn more about AIBF, view the Festival's complete schedule of events, donate, sponsor or purchase tickets. You can also scan this QR code with your smartphone.



PLEASE JOIN US BY SPONSORING AIBF TODAY!
TOGETHER WE CAN MAKE A DIFFERENCE!

TRUSTEE & TITLE SPONSOR

\$50,000 and above

- Trustee-branded events with world-renowned authors providing a unique opportunity to impact literacy and extend brand awareness substantively
- Trustee highlights during events and in key media
- Headline label in all books to students highlighting Trustee

BENEFACTOR

\$25,000 to \$49,999

- Benefactor branded events with world-renowned authors, providing a unique opportunity to impact literacy and extend brand awareness substantively
- Benefactor highlights during events and in key media
- Private VIP cocktails with celebrity authors before Annual Gala
- Private table at signature Annual Gala with a celebrity author

PATRON

\$10,000 to \$24,999

- Four complimentary tickets to the event(s) of your choice
- VIP year pass to all virtual events
- Time scheduled to address the audience at a Book Festival event
- Seated with celebrity author at Annual Gala, if available

ADVOCATE

\$5,000 to \$9,999

- Name promoted in paid advertising
- Acknowledgement in e-blasts, social media, and other promotional materials
- Name included in all books given to students

SUPPORTER

\$2,500 to \$4,999

- Two complimentary tickets to the event of your choice (excludes Gala)

FRIEND

\$1,000 to \$2,499

- Name showcased on website
- Name on all event programs

Note: All sponsors enjoy benefits listed in their category, as well as, benefits offered to sponsors below their category

**“THE WHOLE WORLD OPENED UP TO ME
WHEN I LEARNED TO READ” - Mary McLeod Bethune**



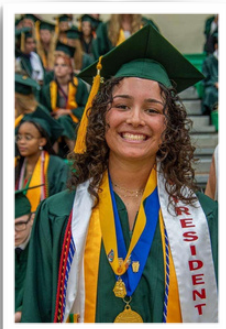
“The Authors in Schools program is wonderful! Bringing authors and students together is something I enjoy seeing within our community”
- Sue Nelson, The Book Lof



"When students meet the person who writes a book, they see reading and writing in a whole new way. Suddenly, reading becomes more than words on a page and writing becomes possible."
- Janet Hild, Teacher



"Participating in the Amelia Island Book Festival allows me to share the joys of reading with others by connecting books and authors with readers and would-be readers." - Barb Heggenstaller



“Winning this scholarship has helped me in ways that I couldn't even imagine when first applying for scholarships. I have been able to focus more on my schooling and less on all of the financial aspects that come with college which has lifted a huge weight off of my shoulders. In my essay, I put a lot of myself into it!”
- Sofia Dupee, Scholarship Winner

Amelia Island Book Festival engages adults and young people in the joy of reading and writing through a series of public events featuring New York Times best-selling authors, independent publishers, awards programs and workshops. Held annually and primarily in February, these events attract thousands of people for learning, entertainment, and the excitement of seeing and meeting some of the most remarkable authors of the times.

WHY LITERACY MATTERS

The Amelia Island Book Festival is dedicated to improving literacy skills in children and adults throughout Northeast Florida.

It is said among educators that students first learn to read so they can later read to learn. Literacy opens doors for personal and academic success and literacy impacts the social and economic success of our community, our county and our nation.

Florida has the third lowest adult literacy level of all 50 states. Academic success, as defined by high school graduation, can be predicted with reasonable accuracy by knowing someone's reading skill at the end of the third grade. A person who is not at least a modestly skilled reader by that time is unlikely to graduate from high school. The programs and events hosted by Amelia Island Book Festival develop literacy skills in children and adults in Northeast Florida.

We can all play a part in increasing literacy in our community. Our role is to enhance the overall life skills of Nassau County children and adults by generating a lifelong love of books through an appreciation of reading, writing, and authors.



ENRICHING LIVES WITH LITERACY

www.AmeliaIslandBookFestival.org